ICAA NuStep 'Best in Wellness'

award-winners revealed for 2022

The partners have named this year's recipients of the ICAA **NuStep Beacon and Pinnacle** Awards—and for the first time, honors went to community centers and **CEOs** as well as senior living communities

A culture of wellness is a foundation for individuals to embrace wellness as a way of life. In the active-aging industry, achieving this kind of culture involves a continuing journey for organizations, executives and team members. All are key to fostering environments and

developing programs that support wellness for all who live and work there.

Since 2019, the International Council on Active Aging® (ICAA) and NuStep, LLC, have recognized the leading 25 senior living communities in North America as the "Best in Wellness" with the ICAA NuStep Beacon Award. Of these recipients, the top five also have earned the prestigious Pinnacle Award for exceptional, above-and-beyond performance.

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At Wylie Senior Recreation Center in Wylie, Texas, a fitness area and a variety of activities support adults ages 55+ in adopting a wellness lifestyle. Image courtesy of Wylie Senior Recreation Center

Resources

ICAA NuStep "Best in

Wellness" Awards

https://beaconaward.icaa.cc/

International Council on

Active Aging (ICAA)

www.icaa.cc

NuStep, LLC

www.nustep.com

In 2022, ICAA and NuStep expanded the Pinnacle Award to include the top five winners in two additional categories: community centers (senior centers, parks and recreation facilities, adult day services) and wellness CEOs. These chief executive officers demonstrate outstanding dedication to fostering thriving wellness cultures.

"As wellness continues to grow in the activeaging industry, we're providing more opportunities for organizations and leaders to be honored for their influence and impact," says Colin Milner, ICAA founder and CEO. "With the ongoing shift to wellness-based models, all the distinguished award-winners serve as shining examples that are leading the way."

Pinnacle of wellness

In choosing their "Best in Wellness" class of 2022, ICAA and NuStep highlight senior living communities, community centers and wellness CEOs whose achievements, innovations, directions or commitments to wellness stand out as those guiding lights for the industry. This year's ICAA NuStep Pinnacle Award Winners appear below for all three categories.

Senior living communities

- 1. Splendido at Rancho Vistoso (Tucson,
- 2. John Knox Village of Florida (Pompano Beach, Florida)
- 3. Maravilla Santa Barbara (Santa Barbara, California)
- 4. Moorings Park Grande Lake (Naples,
- 5. Meadowood Senior Living (Worcester, Pennsylvania)

Community centers

- 1. The Center at Belvedere (Charlottesville,
- 2.. Older Persons' Commission (Rochester, Michigan)

- Wylie Senior Recreation Center (Wylie, Texas)
- 4. Thrive55+ (Groton, Connecticut)
- 5. Joyce Raye Patterson 50+ Activity Center (Saint Joseph, Missouri)

Wellness CEOs

- Peter Thompson, The Center at Belvedere (Charlottesville, Virginia)
- 2. Mary Leary, Mather (Evanston, Illinois)
- 3. Lynne Katzmann, Juniper Communities (Bloomfield, New Jersey)
- 4. Kevin L. Burke, Paradise Valley Estates (Fairfield, California)
- Ginger Anzalone, Vesta Property Services (Sun City, Florida)

The joint Beacon and Pinnacle Awards program highlights communities that provide that foundation for wellness as a way of life, and partner with residents, members, clients and staff to create relevant, meaningful opportunities that empower people to live better longer. "Expanding these awards to include community centers spreads the encouraging news that wellness continues to move beyond senior living communities," says Jane Benskey, marketing communications specialist at NuStep. "In addition, we're now recognizing individual CEOs, who validate the value and purpose of a wellness-centered environment in their respective settings."

Journeys to excellence

NuStep and ICAA have long championed older-adult wellness individually. As a professional association that leads, connects and defines the active-aging industry, ICAA supports organizations and professionals that aspire to develop wellness cultures for adults over 50. Michigan-based NuStep designs, manufactures and distributes inclusive exercise equipment. Among the first to support the work of ICAA to build the active-aging industry, NuStep has partnered with the association in numerous ways to help the industry advance over more than 20 years, including through the annual ICAA Conference and Trade Show.

In the ICAA NuStep Beacon and Pinnacle Awards, the partners have created a platform



President and CEO Mary Leary leads Mather, an Evanston, Illinois-based nonprofit dedicated to transformational opportunities. Image courtesy of Mather

to call attention to those achieving "Best of Wellness" status and to inspire others on their own journeys to excellence. Congratulations to this year's winners. Awardees in attendance were presented with their crystal trophies at the ICAA Conference in Orlando, Florida, in November.

Consistently, the applicants reflect an industry whose leadership in wellness and aging is especially valuable as society grapples with population aging. Opportunities to expand their impact will only grow for those committed to providing that foundation for adults 50+ to engage as fully as possible in all of life's dimensions.

For additional information about the ICAA NuStep Beacon and Pinnacle Awards and for articles on the winners, visit the award program's website at https://beaconaward.icaa.cc.

2022 NuStep Beacon Award winners

- 1. Splendido at Rancho Vistoso (Tucson, Arizona)
- 2. John Knox Village of Florida (Pompano Beach, Florida)
- 3. Maravilla Santa Barbara (Santa Barbara, California)
- 4. Moorings Park Grande Lake (Naples, Florida)
- 5. Meadowood Senior Living (Worcester, Pennsylvania)
- 6. Moorings Park (Naples, Florida)
- 7. GenCare Lifestyle Seattle at Ballard Landmark (Seattle, Washington)
- 8. Tapestry at Village Gate West (Toronto, Ontario, Canada)
- 9. Fellowship Village (Baskin Ridge, New Jersey)
- 10. Leisure World Arizona (Mesa, Arizona)
- 11. Arbor Terrace Naperville (Naperville, Illinois)
- 12. Royal Oaks (Sun City, Arizona)
- 13. Still Hopes Episcopal Retirement Community (West Columbia, South Carolina)
- 14. Moorings Park at Grey Oaks (Naples, Florida)
- 15. Tapestry at Arbutus Walk (Vancouver, BC, Canada)
- 16. Tapestry at Victoria Harbour (Victoria, BC, Canada)
- 17. Kavod Senior Life (Denver, Colorado)
- 18. Williamsburg Landing (Williamsburg, Virginia)
- 19. Galloway Ridge at Fearrington (Pittsboro, North Carolina)
- 20. Maravilla Scottsdale (Scottsdale, Arizona)
- 21. The Atrium at Navesink Harbor (Red Bank, New Jersey)
- 22. Westminster at Lake Ridge (Lake Ridge, Virginia)
- 23. Seabury (Bloomfield, Connecticut)
- 24. The Mather (Evanston, Illinois)
- 25. Matthews Glen (Matthews, North Carolina)